

# **TAMIL NADU PHYSICAL EDUCATION AND SPORTS UNIVERSITY**

**CHENNAI – 600127**

## **SCHOOL OF DISTANCE EDUCATION**

### **BBA (SPORTS MANAGEMENT) PROGRAMME**

#### **GUIDELINES FOR SUBMISSION OF ASSIGNMENT ON THE SUBJECTS**

The students are instructed to strictly follow the guidelines mentioned below while submitting their assignment to the University:

1. Assignments should be submitted for each of the subjects separately.
2. Assignments should be prepared only for the specific questions asked in each subject.
3. Specific questions for each subject for which the students have to prepare the assignment are given in **Annexure I**.
4. Assignments should be hand-written by the students.
5. Total marks assigned for each assignment is **25**. The marks will be awarded only on the basis of quality of the answer and its relevance to the question asked.
6. Re-submission of assignments is not permitted.
7. Students have to use only A4 sheets for writing the assignments.
8. Students are instructed to write their Name, Course, Reg. No., and Subject Name on the first page of the Assignment without fail.
9. Assignment should be sent to “**The Director, School of Distance Education, Tamil Nadu Physical Education and Sports University, Melakottaiyur, Chennai – 600 127**”. The envelope of the assignments should be superscripted as “**Assignments for MBA**”.
10. The Assignments should be submitted to the University at the end of **June** every year.

**Director**

## ANNEXURE I

### BBA (SPORT MANAGEMENT) ASSIGNMENT QUESTIONS

#### FIRST YEAR

##### 1.1 TAMIL

1. பாரதிதாசனின் புதிய சிந்தனையில் உருவான பெண் குழந்தை தாலாட்டு குறித்து விவரிக்க?
2. மனோன்மணியம் சுந்தரம் பிள்ளை தமிழ் தெய்வவணக்கம் என்று எதனைக் குறிப்பிடுகிறார்?
3. பாரதியார் அறிவே தெய்வம் என்று எதனைக் குறிப்பிடுகிறார்?
4. கவிக்கோ அப்துல் ரகுமானின் சமூக சிந்தனையினை விளக்குக?
5. ஒற்றுமையே உயர்நிலை என்று கவிமணி எதனைக் குறிப்பிடுகிறார் ?

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##### 1.2 BUSINESS ENGLISH

1. What are the barriers in listening? Explain them briefly.
2. Explain the different types of business letter with suitable illustrations.
3. Suggest a few methods to improve fluency in writing.
4. Explain Seven C's in communication.
5. Define principles of communication.

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##### 1.3 PRINCIPLES OF MANAGEMENT

1. Define Management. Explain its nature and functions at different organisational levels.
2. Write short notes on:
  - a) Plan b) Strategy c) Planning Premises d) Delegation e) Centralization
  - f) Decentralization.
3. Explain the various theories of Motivation with suitable illustrations.
4. Define Leadership. Explain the various approaches in leadership.
5. Write down the social responsibility of managers and firm.

## 1.4 FINANCIAL AND MANAGEMENT ACCOUNTING

1. Distinguish between Financial Accounting and Management Accounting.
2. Prepare Trading, Profit and Loss Accounts and Balance Sheet from the following trial balance:

**Trial Balance as on 31st March 2016**

<b>Debit Balance</b>	<b>Rs</b>	<b>Credit Balance</b>	<b>Rs</b>
Purchases	70000	Capital	56000
Sales Return	5000	Sales	1,50,000
Opening Stock	20000	Purchase return	4000
Discount Allowed	2000	Discount Received	1000
Bank Charges	500	Sundry Creditors	30000
Salaries	9500		
Freight Outwards	5000		
Rent	5000		
Advertising	6000		
Cash in Hand	8000		
Plant & Machinery	50000		
Debtors	60000		
<b>Total</b>	<b>2,41,000</b>	<b>Total</b>	<b>2,41,000</b>

### **Adjustments:**

- a) Closing stock: 15,000
- b) Depreciate Plant & Machinery by 15%
- c) Outstanding Salary Rs.1500.
- d) Prepaid rent Rs.1000.

3. Explain the usefulness of Marginal Cost in managerial decision making.
4. Explain the different classifications of budgets in detail.
5. What are the advantages and limitations of standard costing?

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## 1.5 BUSINESS ECONOMICS

1. Discuss the nature, scope and functions of Business Economics.
2. State the law of demand. Explain the concept of elasticity of demand and demand forecasting.

3. Write notes on the following:

- a) Fixed cost
- b) Variable cost
- c) Total cost
- d) Average cost
- e) Marginal cost

4. Explain the market structure with suitable examples.

5. Define price. Explain the various determinants of pricing

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## **SECOND YEAR**

### **2.1 BUSINESS ENVIRONMENT**

1. Define Business Environment. Discuss need for Environmental Scanning.
2. Discuss the overview of Financial Systems.
3. Discuss the Social Responsibility of the Business with relevant examples.
4. Explain the functions of World Trade Organisation.
5. Bring out the sociological aspects of Sports.

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### **2.2 MANAGEMENT INFORMATION SYSTEM**

1. Discuss the strategic use of Information Technology in Business.
2. Write a detail note on Data Base Management System.
3. Distinguish between Decision Support Systems (DSS) and Management Information System (MIS).
4. Write a note on System Analysis and Design.
5. List out the benefits of Enterprise Resource Planning (ERP).

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### 2.3 LEGAL SYSTEMS IN BUSINESS

1. What is a contract?. List out the essential elements of a valid contract.
2. Distinguish between the term Guarantee and Warranty.
3. Explain the characteristics of Negotiable Instruments.
4. Differentiate between a Partnership Firm and a Company.
5. Explain the Trademark and Copy Right issues in detail.

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### 2.4 BUSINESS STATISTICS

1. Explain the role of statistics in Business.
2. Write detailed notes on the following:
  - i) Mean
  - ii) Median
  - iii) Mode
3. What do you mean by Descriptive Statistics?. Explain its significance in business.
4. Find out the co-efficient of correlation between price and supply of a commodity from the following data:

Price (Rs.)	17	18	19	20	21	22	23	24
Supply (Kg)	38	37	38	33	32	33	34	29

5. Explain the significance and use of Times Series Analysis and Trend Analysis.
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## **2.5 SPORTS ORGANISATION AND ADMINISTRATION**

1. Explain the functions of International Olympic Committee (IOC) and International Federations.
2. Explain the origins and operations of Sports Organisations.
3. Explain how to manage environmental uncertainty.
4. Establish the relationship between technology and organisational structure.
5. Explain the functions of World Anti Doping Agency (WADA)

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