

# **Tamil Nadu Physical Education and Sports University**

## **Chennai - 600127**

### **“RESOURCE MOBILISATION POLICY AND STRATEGIES FOR OPTIMAL UTILISATION OF RESOURCES”**

#### **1. Preface:**

‘To promote and nurture logarithmic, multi-dimensional ‘Resource mobilisation model’ with inbuilt strategies for effective and efficient utilisation of resources based on principles of financial jurisprudence’

#### **2. Definition:**

Resource mobilization refers to all activities involved in securing new and additional resources for your organization. It also involves making better use of, and maximizing, existing resources. Optimum Utilization of Resources includes utilization of all the physical & human resources productively. This leads to efficacy in the University provides maximum utilization of scarce resources by selecting its best possible alternate use in institution from out of various uses.

#### **3. Objectives:**

(i) To diversify the avenues of ‘Resource mobilization’ for Tamil Nadu Physical Education and Sports University in all to be self-sustained through the domain strengths of Physical Education, Yoga, Sports Sciences, Sports Training and Coaching, Sports Management and Sports Technology and Research by maximal utilization of the potentials of faculty members, researchers, students and administrative/support staff.

(ii) To fully utilize the infrastructure, instructional facilities and expertise of Tamil Nadu Physical Education and Sports University through strategies of effective deployment of manpower, feedback-based appraisal system, forging productive collaborations leading to

international brand-building of Tamil Nadu Physical Education and Sports University and co-ordinating all these sectors through a strategy management system.

(iii) To build ‘Academia-Industry Synergy’ in academic, R&D and suitable sectors through international type working models implemented by a professional administration and dedicated domain-specific manpower.

#### **4. Road Map to Reach the above Objectives:**

(i) Diversification of the Educational avenues of ‘Resource mobilization’

(ii) Receiving State and Central Government grants/funds.

(iii) While tuition and other fees from students of TNPESU constitute the core component of the resources mobilized.

(iv) Increasing international collaborations, intake of foreign/NRI students across all programmes facilitate additional resource.

(v) Introducing Job oriented, innovative, and skills integrated domain knowledge programmes in to open up another avenue of students admission to impart skills and entrepreneurship to the youth.

(vi) Establishing Skill Development Centre (SDC) at TNPESU.

(vii) Strengthening the Open-Distance Education (ODL) to offer teaching and training programmes of employability nature.

(viii) Introducing twinning/joint degree programmes and ‘study-abroad programmes’ in partnership with MOU-signed foreign universities which are ranked through World University Ranking gaining within the TOP 500 ranks.

(ix) Enhancing the future scope for resource generation through novel teaching and research programme.

- (x) Endowment funds encouraged in order to support/recognize meritorious candidates
- (xi) Mobilization of Corpus Fund to award merit cum means scholarships to students out of the interest earned.
- (xii) Mobilization of funds through extension of play ground and sports infrastructure facilities to the use of public and other agencies/ institution on rental basis without affecting the routine work of the University.
- (xiii) Resources through Research & Development activities
- (xiv) University level guidelines for Extra-mural research projects funded by National/Governmental funding agencies like UGC, ICSSR, TANII, ICMR, DST, AICTE, AYUSH, CSIR, Ministry of Human Resource etc., and other International agencies have yielded significant resources to provide essential research manpower, hi-tech equipment infrastructure besides a sizable over-head charges to TNPESU.
- (xv) Receiving Corporate Social Responsibility Funds (CSR) for developmental activities.
- (xvi) Facilitating Incubation center s/Start-ups to utilise the infrastructure and faculty-expertise have resulted in the establishment.
- (xvii) Corpus Fund creation: Reasonable surplus is earned which shall improve the corpus fund of TNPESU in order to strengthen the financial stability in the future years.
- (xix) Institutional mission and effective strategies are designed to attract funding through Corporate sectors of national/international stature, Alumni contribution, International Foundations/Charities and NGOs.

### **5.Optimumutilization of Resources and Financial jurisprudence:**

As per the direction of finance and syndicate committee,the University has evolved an unique investment pattern where short term and long term fixed deposits in nationalized banks and government power finance corporations The interest earned on maturity of the deposits has been

the significant financial resource. The day-to-day deposits kept in bank account, maintained under the flexi-account scheme of the bank also earn interest and no money is left idle in the bank account.

#### **6. Institutional Resource monitoring mechanism:**

(i) The effective and efficient use of the financial resources is monitored by suitable institutional mechanisms. The annual budget of revenue expenditure and capital is recommended by the Finance Committee and approved by the Syndicate of the University. Due analysis of the income and expenditure is made and presented to both Finance Committee and the Syndicate. Since the recurring expenses and capital expenditure are projected in the budgeted resources of the university.

(ii) The University has a mechanism for both internal and external audit. The institutional accounts are regularly audited by both internal and external statutory audits.

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